



10 July 2012

To whom it may concern

This letter serves to confirm that Mirror Images is currently in the process of offering the following services to Digilogix (PTY) LTD, a Concessionaire of Xerox SA.

Mirror Images have created a 3 year budget and strategy to build a Sales Force for Digilogix. The main focus is to target Digilogix existing and dormant accounts and to build the Digilogix base by bringing in new business.

Mirror Images have been responsible for recruiting the Sales Force to perform this function. The Market Developers are carefully selected through their recruitment process and strategically placed in areas where the individual skills can be utilized to maximum capacity.

Mirror Images have targeted Candidates whose profiles are made up of (80%) hunter and twenty (20%) initiator. Mirror Images have identified these individuals to build the New Business Development Sales Force.

Mirror Images is also in the process of training these Market Developers to enter the market with a highly professional and aggressive approach. The Market Developers are equipped and skilled to generate qualified leads on a daily basis and then trained to act and sell, ultimately closing orders and creating new clients.

Mirror Images is managing these individuals to ensure that the team is performing to a specific structure. Prospecting metrics are applied to ensure productivity levels are successfully being achieved through systems based programs, daily statistic monitoring and stringent dogmatic management.

To date, Mirror Images have performed all functions that they have committed to. In our dealings with them thus far, they have met our expectations and we are confident that all criteria set out in our agreement will be met in the future.

If you require any further information, please do not hesitate to contact me personally.

Yours Faithfully


Gavin Burton
Managing Director